



ZANZIBAR

BUSINESS CONNECT





ZANZIBAR PRESIDENTIAL BUSINESS & INVESTMENT AWARDS

26TH | 20
JUNE | 25

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ZNCC

Zanzibar
National
Chamber of
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The Africab Group's inception into business started 115 years ago from a hardware and electrical trading company founded in 1908, to the expansion of the electrical business in 1990, and later, the manufacturing of wires and cables in 2001. Africab Group of Companies operates under the motto: "For a Changing Tomorrow".

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At Simba Developers, we prioritize doing the right things, the right way, for the right reasons. Guided by strong ethics, we aim to be a successful, sustainable, and responsible real estate company in Tanzania. Integrity and transparency shape our decisions, while a culture of honesty fosters positive relationships with our customers, suppliers, and communities.

Completed Projects:

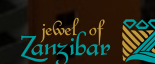
- ◆ Residence 53
- ◆ Zawa Water Tanks
- ◆ Kikwajuni Building Phase 1
- ◆ Mkokotoni School
- ◆ Tumbatu School
- ◆ Rehabilitation Of Amaan Industrial Park Fence Wall
- ◆ Blue Ocean Residency And Hotel
- ◆ Renovation Of 23 Schools
- ◆ Kwanza Hotel
- ◆ Mkoba School
- ◆ Darajani Souk Phase 1 And 2
- ◆ Luxe Apartments
- ◆ Renovation Of Mkunazini School
- ◆ Donge School
- ◆ Misufini School
- ◆ Renovation Of Darajani Market

Africab Group of Companies

Address - AFRICAB Business Park, P.O. Box 2562,
Kilwa road, Plot 161/1, Africab Mivenjeni, Kurasini
Dar es Salaam, Tanzania.
Number - +255 774 786 247
Email - sales@africab.co.tz

Simba Developers Limited

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Email - info@simbadevelopers.co.tz





H.E. DR. HUSSEIN ALI MWINYI
President of Zanzibar and Chairman of
The Revolutionary Council.



“

Zanzibar is open to substantial investment in diverse sectors of the Blue Economy, including deep-sea fishing, port infrastructure, maritime activities, petroleum, gas, and tourism.

”

H.E. DR. HUSSEIN ALI MWINYI

President of Zanzibar and Chairman of
The Revolutionary Council



“

As the Minister of Trade and Industrial Development of Zanzibar, I warmly invite traders and investors to explore the vast opportunities our islands have to offer. Zanzibar is strategically located along major international trade routes, with a growing infrastructure, a stable political climate, and a government deeply committed to fostering a business-friendly environment.

We offer attractive investment incentives, streamlined procedures, and strong support for private sector growth across sectors such as tourism, agro-processing, fisheries, manufacturing, and renewable energy. Zanzibar is not just a destination; it's a gateway to East Africa and beyond.

Join us in shaping a vibrant, sustainable, and prosperous economic future.

”

HON. OMAR SAID SHAABAN

Minister for Trade and Industrial Development
Revolutionary Government of Zanzibar

HON. OMAR SAID SHAABAN

Minister for Trade and Industrial Development
Revolutionary Government of Zanzibar



“

It is with great pride that I present this work as a testament to Zanzibar's commitment to sustainable investment and inclusive labor development. As we continue to build a resilient economy, our focus remains on creating good environment for investment and creating opportunities that empower our people. I recognize the vital role that both local and international partnerships play in shaping a resilient and prosperous future for our islands.

As a Minister responsible for Labor, Economy and Investment in Zanzibar, I commend all contributors to this important initiative and reaffirm Zanzibar's dedication to progress and prosperity for all.

”

HON. SHARIFF ALI SHARIFF

Minister of State, President's Office-Labor,
Economic Affairs and Investment

HON. SHARIFF ALI SHARIFF

Minister of State, President's Office-Labor,
Economic Affairs and Investment.



ALI SULEIMAN AMOR

Chairman - Zanzibar National Chamber of Commerce (ZNCC).

Welcome



It is with great honor and enthusiasm that I present to you this special edition of Zanzibar Business Connect. This magazine represents more than just a publication it is a platform that tells the story of Zanzibar's economic awakening, the determination of its people, and the growing strength of its private sector.

Zanzibar has a long history of commerce dating back centuries, as a key trading post in the Indian Ocean. Today, we are building on that legacy with a renewed focus on innovation, sustainability, and inclusive economic growth. From the bustling markets of Stone Town to modern digital enterprises and export-ready manufacturers, our business community is diverse, resilient, and ready for the future.

The Zanzibar National Chamber of Commerce (ZNCC) plays a critical role in this economic landscape. As the premier umbrella organization representing the private sector in Zanzibar, ZNCC works tirelessly to support entrepreneurs and businesses across all sectors. We are a non-profit, member-driven institution established to foster business development, policy advocacy, and public-private dialogue. We serve as the collective voice of Zanzibari businesses, ensuring that their interests are represented both locally and internationally.

ZNCC also provides essential services such as trade facilitation, training and capacity-building, market research, and networking opportunities. We work hand-in-hand with the government and international development

partners to create a business environment that is open, competitive, and conducive to investment. Through our partnerships, we aim to unlock the full potential of local enterprises and elevate Zanzibar's profile as a destination for quality products, services, and partnerships.

Zanzibar Business Connect is one of our flagship initiatives to enhance visibility and connectivity among businesses. It serves as a bridge between local entrepreneurs and global stakeholders, offering insight into the innovation and hard work that define our private sector. Whether it's a small agro-processor in Pemba, a tech startup in Unguja, or a hotel operator serving global tourists—each business featured here contributes to the economic fabric of our nation.

We believe in the power of storytelling, and this magazine is a space for businesses to share their journeys, their challenges, and their visions for the future. It is also a space for readers—investors, policymakers, partners, and consumers—to discover new opportunities and forge meaningful connections with Zanzibar's business community.

As Chairman of the Zanzibar National Chamber of Commerce, I am proud of how far we have come and confident in where we are headed. I encourage every reader to engage with the businesses showcased in these pages and to become part of Zanzibar's growth story.

Together, let us build a strong, prosperous, and globally connected Zanzibar.

Warm regards,

ALI SULEIMAN AMOR

Chairman - Zanzibar National Chamber of Commerce (ZNCC)

WELCOME



ZANZIBAR

ABOUT ZANZIBAR

Zanzibar is a Tanzanian archipelago off the coast of East Africa. It is a semi-autonomous part of Tanzania, a great African country just south of the Equator. It is located in the Indian Ocean, and consists of many small islands and two large ones: **Unguja** (the main Island, referred to informally as Zanzibar) and **Pemba Island**.

To the west, Zanzibar is bordered by the Zanzibar Channel, a narrow stretch of the Indian Ocean that separates the islands from the Tanzanian mainland. This channel not only acts as a physical divider but also as a vital economic and transportation link between the islands and mainland ports like Dar es Salaam and Bagamoyo.

On the eastern, northern, and southern sides, Zanzibar is surrounded entirely by the Indian Ocean. These open waters connect the islands to international maritime routes, historically making Zanzibar a strategic hub for trade between Africa, the Middle East, and Asia.

Zanzibar is nicknamed “**The Spice Islands**” due to its historic and ongoing production of cloves, nutmeg, cinnamon, and other spices. This nickname reflects its long-standing role as a major center in the global spice trade, especially during the 18th and 19th centuries.

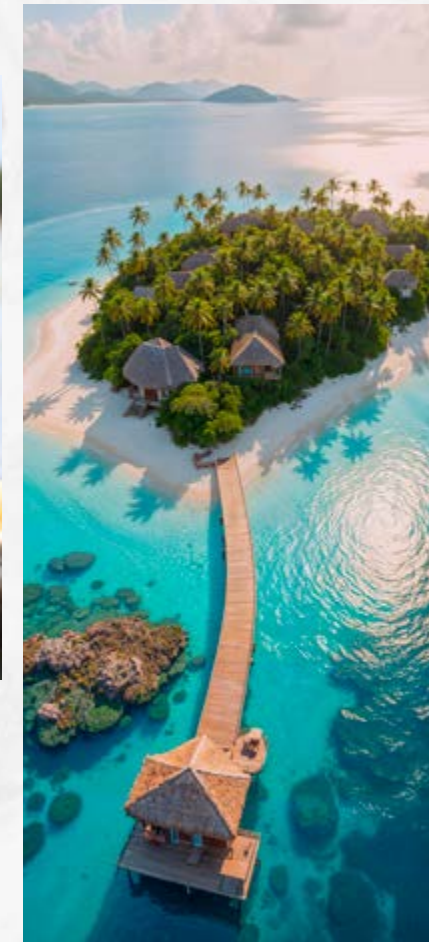
Zanzibar’s geographical position has been both a blessing and a defining feature of its development. Its location has allowed it to flourish as a center of commerce and cultural exchange, while also offering the natural beauty that has made it a premier tourist destination. The capital is Zanzibar City, located on the island of Unguja. Its historic Centre, Stone Town, is a World Heritage Site.

Zanzibar became independent on 19th December 1963 as a constitutional monarchy under the sultan and the People’s Republic of Zanzibar was established after the Revolution of 12th January 1964. Zanzibar is also a semi-autonomous area that united with Tanganyika in 1964, and formed the present-day United Republic of Tanzania.

Official currency is Tanzanian Shilling (TZS) and the National language is Kiswahili whilst English is widely used. The population is predominantly Swahili speaking and ethnic Swahili Muslims reflecting a rich blend of African, Arab, Persian, Indian, and European influences.



Tanzania operates as a union between the mainland (formerly Tanganyika) and Zanzibar, with government responsibilities divided into Union and Non-Union matters. Union matters are jointly managed by the central government and include areas such as defense, foreign affairs, immigration, higher education, currency, customs, and civil aviation. Non-Union matters are handled independently. These include sectors as health, primary and secondary education, agriculture, tourism, local governance, land, and natural resources. This arrangement enables Zanzibar to exercise a significant degree of self-governance while maintaining an integral part of the United Republic of Tanzania.



The Revolutionary Government of Zanzibar is a semi-autonomous government within Tanzania which consists of the northern part of Zanzibar Archipelago, mainly the islands of Unguja and Pemba. The government is made up of a Revolutionary Council and a House of Representatives of Zanzibar. The head of the government is the President of Zanzibar, who is also the chairman of the Revolutionary

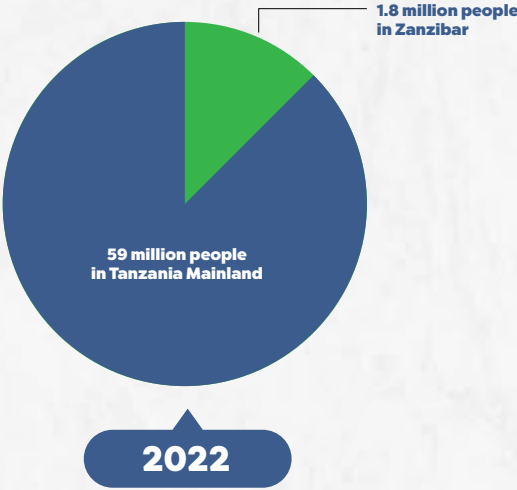


Council, currently **H.E. Hon. Dr. Hussein Ali Mwinyi**, **Hon. Othman Masoud Sharif** as the first Vice President and **Hon. Hemed Suleiman Abdalla** as the Second Vice President.

The vice presidency was created by the 2010 amendments made to the Zanzibar Constitution. First Vice President is supposed to come from a political party other than that of the President of Zanzibar. According to the Constitution, the Second Vice President is supposed to be a member of the Zanzibar House of Representatives, and must come from the same political party as the President.

AS PER THE 2022 CENSUS

Tanzania’s population is at 61 million of which 59 million people are in mainland Tanzania and 1,889,773 million people are in Zanzibar.



CLIMATE IN ZANZIBAR

In Zanzibar, the climate is tropical, hot all year round, with a hotter period from December to March, and a relatively cool period from May to August. There are two rainy seasons: one more intense, known as the “**long rains**” season, from March to May, with the peak in April, and the other less intense, known as the “**short rains**” season, between mid-October and December.

ZANZIBAR ECONOMY

Zanzibar’s economy is experiencing impressive growth, with its GDP rising by **7.2%** in late 2024, more than triple the rate from the previous year thanks to a strong rebound in tourism and trade. Inflation has eased slightly to below **5%**, reflecting improved price stability. The island also recorded a notable trade surplus, driven by key exports like cloves, seaweed, spices, ocean products, textile and a steady influx of tourists. Investment momentum is strong spanning diverse sectors such as tourism, agriculture, entertainment, and renewable energy.



Zanzibar’s key exports include a mix of marine products, agricultural goods, manufactured items, and other commodities. The island’s increasingly diversified export base encompassing both traditional agricultural goods and emerging manufactured goods, plays a vital role in its economic growth and stability.

Zanzibar’s tourism sector remains vibrant, driven by its rich cultural heritage, historic landmarks, and stunning coastal scenery. The island is famous for attractions like Stone Town along with iconic sites such as the House of Wonders, ancient mosques, Forodhani Gardens, slave markets, and the old fort. Zanzibar also offers a range of marine activities, including snorkeling, scuba diving, dolphin watching, and visits to pristine beaches and coral reefs. The island emphasizes responsible tourism, focusing on eco-friendly practices that benefit local communities and preserve the environment.

Zanzibar, as a semi-autonomous part of Tanzania, participates in international organizations through the United Republic of Tanzania. These include the United Nations (UN), African Union (AU), East African Community (EAC), Commonwealth of Nations, World Health Organization (WHO), and World Trade Organization (WTO). While Zanzibar has its own government, foreign relations and international memberships are managed at the national level by Tanzania.



ZANZIBAR

SYNERGY INSIGHT

1

POPULATION

1,889,773 Million People

2

GDP PER CAPITAL

TZS 3,227,000

3

AIRPORTS

2 Airports

4

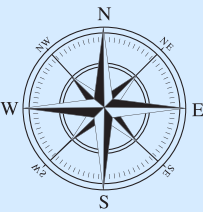
PORTS

3 Ports with large capacity holding

5

COUNTRY GDP

TZS 6,572.6 Billion



TRADE OVERVIEW





MR. HAMAD HAMAD

Executive Director - Zanzibar National Chamber of Commerce (ZNCC)



“

It is with immense pleasure and a strong sense of purpose that I welcome you to the first edition of Zanzibar Business Connect, a flagship publication of the Zanzibar National Chamber of Commerce (ZNCC).

This inaugural issue represents more than just the launch of a magazine. It is the beginning of a new chapter in Zanzibar's business journey that reflects our collective ambition to elevate local enterprise, foster meaningful dialogue, and open doors to regional and global markets.

Zanzibar Business Connect is designed to showcase the companies, sectors, and entrepreneurs at the heart of our island's economic transformation. It also serves as a strategic networking platform, connecting businesses with policymakers, investors, development partners, and other key stakeholders.

”

MR. HAMAD HAMAD

Executive Director
Zanzibar National Chamber of Commerce (ZNCC)

SNAPSHOT OF ZANZIBAR NATIONAL CHAMBER OF COMMERCE (ZNCC)

Background

Zanzibar National Chamber of Commerce (ZNCC) is an apex body of the **private sector** in Zanzibar, serving more than 1000 members directly and indirectly in Unguja and Pemba, in the areas of trade, industries, tourism, agriculture, transport and logistics just to mention a few. The central mandate of ZNCC is to nurture Micro, Small and Medium Enterprises (MSMEs) in Zanzibar and boost their growth by lobbying and advocating for conducive business environment to the advantage of its members and the entire business community. It also represents the Zanzibar private sector at national, regional and international platforms.

ZNCC seeks to promote business growth by articulating well developed proposals for removing constraints facing the business community; promoting unity of stakeholders within the Private Sector; enabling Zanzibar enterprises to access skills, linkages with domestic and foreign markets, partnerships, investment opportunities and financial resources; and collaborating closely with the Government to make Zanzibar more attractive to domestic and foreign investors.

ZNCC boasts of its wide membership and public acceptability. It is the government partner in public-private dialogue (PPD) that sits with the central government at least once a year through legally established Zanzibar National Business Council (ZNBC) to discuss and resolve issues constraining businesses in Zanzibar. It also sits in the Boards of Tanzania Private Sector Foundation (TPSF), Tanzania National Business Council (TNBC), East African Business Council (EABC) as well as East African Chamber of Commerce, Industry and Agriculture (EACCIA), to mention a few.



What we do

1. Facilitate the issuance of certificates of origin Issue bar code for produced items.
2. Facilitate members to participate in local and international trade fairs.
3. Facilitate the availability of members for public and corporate engagement.
4. Organize B2B sessions for local and international businesses
5. Collect, compile and publish materials in digital and traditional media
6. Conduct tailor-made programs on business development for members and non-members
7. Research on socio-economic development and share with national and international stakeholders
8. Collect and disseminate business information.

ZANZIBAR NATIONAL CHAMBER OF COMMERCE
P.O. Box 1407, Livingstone House, Malawi Road,
Kinazini Zanzibar.

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Email: info@zncc.or.tz
Website: www.zncc.or.tz

ZNCC SERVICES AND MEMBERSHIP BENEFITS

1. Advocacy

We advocate and promote the interests of our members to local, regional and international authorities by voicing their views and concerns. We aim at fostering our economic liberalization and market-led policies. Our activities includes but not limited to:-

- Support and promote the interests of our esteemed Members and the business community in bilateral, regional and international trade negotiations.
- Work with the authorities on trade facilitation projects that focus on improving the business environment and reducing the cost of doing business.
- Represent and protect the interests of our members and the business community through joint public-private sector committees.
- Conduct and participate in Public-Private Dialogues to shape the inclusive national policies on business and economic growth.



2. Information sharing

Information, professional advice and regular updates are important values that we offer to our members and the business community. We conduct regular researches and documents on economy, trade and law to keep the business community informed of the latest trends and developments taking place locally, regionally and internationally.

We do so by sharing highlights through our Bulk SMS system, ZNCC Newsletter, and social media. In addition, we advise our members on:-

- Trade opportunities and how to access regional and international markets such as EAC, SADC, COMESA, ASEAN, Europe, United States etc.
- How to face adverse economic situations and indicate what avenues are potentially worth exploring.
- The legal and regulatory aspects of doing business in Zanzibar.



3. Networking

Meeting open-minded people and building relationships are core factors that help to foster business growth. Through our connections with local, regional and international private and public institutions and influencers, we organize and facilitate participation of our members to business events and trade missions. We also hold series of networking events for our members for them to do business together, introduce new products and share values. Our networking initiatives lie within and outside Zanzibar, and through our strength, we inform our Members about international trade events, seminars, forums, and training courses available. We also organize networking events for Members, Promote cooperation with private sector organizations outside Zanzibar as well as Public sector organizations involved in business.



4. Training

As a business membership organization, we are strongly involved in skills development that involves practical trainings in various business sectors through our partnerships with professional organizations across the globe. Through our comprehensive network and partnerships, we provide professional skills to our members and other stakeholders that contribute to our advocacy work, increase value to members and strengthen our research base. Our partners in this include German Government through AVT, Zanzibar Vocational Training Authority, UNIDO, GIZ, ENGINE, TMEA and BEST-DIALOGUE. ZNCC strives to ensure that the people trained have the necessary skills and knowledge to excel in their respective fields. A series of top-level conferences for corporates are also held on a regular basis. Demand-driven short term courses for businesses can also be arranged.



Strengthening Zanzibar's Business Ecosystem Through Strategic Partnerships

Zanzibar National Chamber of Commerce (ZNCC) has played a pivotal role in driving economic growth, trade facilitation, and policy reforms through strategic collaborations with key development partners; **USAID**, **Trade-Mark Africa (TMA)**, and **GIZ**. These partnerships have enabled ZNCC to implement transformative initiatives that empower youth, enhance trade efficiency, and promote sustainable business practices, ultimately strengthening Zanzibar's private sector.

One of the most significant partnerships has been with **Trade-Mark Africa (TMA)** which plays a pivotal role in supporting ZNCC to modernize its operations and improve trade processes. A key milestone has been the ongoing development of a Membership Management System, which streamlines member registration and engagement, making ZNCC more efficient in delivering its services. TMA also facilitates the launch of an **Online Certificate of Origin Issuance System**, significantly reducing trade documentation delays and enhancing export competitiveness for Zanzibari businesses. Furthermore, TMA has been supporting ZNCC to conduct **Public-Private Dialogues (PPDs)** on different areas that impact ease of doing business in Zanzibar. PPDs has helped significantly in addressing port inefficiencies, tax reforms, multiplicity of regulatory agencies and overall improvement of business environment, hence reinforcing ZNCC's role as a leading advocate for trade reforms in Zanzibar.

USAID has been another key partner of ZNCC who has focused tremendously on boosting youth participation in the agricultural value chain. Through partner projects, ZNCC successfully supported the formalization of over 50 youth-led businesses, enabling them to operate legally and access financial services and markets. Additionally, the Chamber conducted six **Public-Private Dialogues (PPDs)** with government agencies to address policy barriers affecting young entrepreneurs in agriculture and aquaculture, leading to improved regulations and a more conducive business environment. Beyond supporting businesses, USAID has also enhanced ZNCC's institutional capacity by providing staff with **critical training in project management** and **financial management**, ensuring the Chamber's long-term sustainability in implementing development programs.



In the realm of sustainability, the **German International Cooperation (GIZ)** has supported ZNCC to initiate the introduction of Extended Producer Responsibility (EPR) policy in Zanzibar, a groundbreaking initiative that ensures producers take accountability for their products' entire lifecycle, including post-consumer waste. Under this support, ZNCC in collaboration with local and international stakeholders (**Zaidi Recyclers and Black Forest Solutions**) has been working closely with the government and private sector players under the patronage of Zanzibar Environmental Management Authority (ZEMA) to draft EPR regulations, fostering eco-friendly business practices. The Chamber is also leading awareness campaigns to educate businesses on sustainable production and waste management, aligning Zanzibar with global environmental standards. By promoting public-private collaboration, this initiative is paving the way for a circular economy, demonstrating ZNCC's commitment to both economic growth and environmental stewardship.



These are just a few exemplary strategic partnerships that underscore ZNCC's ability to leverage international cooperation for local impact. By empowering youth, enhancing trade systems, and promoting sustainability, ZNCC is not only transforming individual businesses but also contributing to a more resilient and inclusive economy in Zanzibar. As the Chamber continues to engage with development partners, it remains steadfast in its mission to drive innovation, policy reform, and institutional strengthening, ensuring that Zanzibar's private sector thrives in a competitive and sustainable global marketplace.

ZNCC welcomes **Business Gateways International to kickstart the** **Global Business Framework in Tanzania**

The Zanzibar National Chamber of Commerce (ZNCC) is proud to welcome Business Gateways International (BGI) - a leading international ICT firm based in the **Sultanate of Oman** as a strategic partner in establishing and kickstarting the Global Business Framework (GBF) in Tanzania. This private-sector-driven collaboration marks a significant milestone in linking Tanzania's business ecosystem to a credible global platform for trade, investment, and cross-border partnerships.

The initiative stems from the diplomatic foundation laid during the **2022 state visits** to the Sultanate of Oman by **H.E. President Samia Suluhu Hassan** and **later on H.E. President Dr. Hussein Ali Mwinyi**, which revitalized **Zanzibar-Tanzania - Oman** economic relations and opened new doors for private sector cooperation.

From Diplomacy to Digital Strategy

In 2023, recognizing the opportunity to turn high-level diplomacy into tangible outcomes, ZNCC signed a Memorandum of Understanding (MoU) with Business Gateways International to implement the GBF in Tanzania. This made ZNCC the first private sector entity in Tanzania to formally engage with the GBF as a state partner, creating a digital gateway for Tanzania businesses to connect with global markets.

“ This partnership reflects ZNCC's strategic commitment to building smart, future-ready platforms for our private sector,” says Mr. Hamad Hamad, CEO of ZNCC. “Through the GBF, we are creating direct linkages between our businesses and trusted global markets, with Oman being a key corridor in this journey The platform will also guide us on local content ensuring that the foreing direct investments has trickle down effects to our MSMEs ”

Building on ZNCC's leadership, the MoU was replicated in 2025 with private sector partners on Tanzania Mainland, through the **Tanzania Chamber of Commerce, Industry & Agriculture (TCCIA)**, **Tanzania Private Sector Federation (TPSF)**, **Confederation of Tanzania Industries (CTI)** and **Tanzania Women Chamber of Commerce (TWCC)**, to mention a few. This expansion aims to ensure full national alignment through the creation of the Tanzania National Cluster, connecting Zanzibar and Mainland Tanzania as one unified platform within the GBF ecosystem.

What is the Global Business Framework (GBF)?

Developed by BGI, the GBF is a secure digital platform that helps countries establish National Clusters of certified buyers, suppliers, and institutions. It promotes verified B2B engagement, investment facilitation, and local content development by ensuring that only GBF-Certified Companies can operate within the framework – enhancing trust and credibility across international markets.

“ We are pleased to welcome Tanzania to the GBF,” says Mr. Hemant Murkoth, CEO of BGI. “As an emerging economy in Africa, Tanzania has made significant progress in improving trade and investment mechanisms while promoting local content. We look forward to working closely with the professional teams in Zanzibar and Mainland to build meaningful connections between Tanzanian businesses and the global market. ”

ZNCC's Role in Implementation

As the national partner, ZNCC is overseeing the establishment of the Tanzania National Cluster with a clear roadmap that includes:

- Structuring Zanzibar's and Mainland Tanzania's business ecosystems
- Registering and certifying companies for GBF participation
- Onboarding relevant government and trade institutions
- Promoting investment opportunities via the GBF platform
- Facilitating cross-border business events, starting with Oman

The GBF will also serve as the foundation for launching the Tanzania-Oman International Trade Corridor, providing companies from both countries access to verified B2B engagement opportunities in key sectors such as agriculture, oil and gas, tourism, logistics, and light manufacturing.

Why This Matters for Zanzibar and Tanzania

This collaboration between ZNCC and BGI represents more than a digital tool, it is a strategic enabler for economic diversification, SME growth, and export development.

It positions Zanzibar and Tanzania within the Arab-Africa trade corridor, offering:

- Access to vetted international buyers and investors
- Visibility on a secure and trusted global platform
- Direct business matchmaking services
- Tools for local content development and compliance

By aligning with diplomatic priorities and economic reforms, ZNCC is ensuring that Tanzania's private sector is not only digitally connected, but globally competitive.

About Business Gateways International (BGI)

Business Gateways International (BGI) is a leading **Omani IT services and consulting company** specializing in the development and implementation of national-level digital platforms that drive economic growth and transparency. Among its flagship initiatives is **the Joint Supplier Registration System (JSRS)**, a comprehensive supplier certification and procurement platform implemented on behalf of the Ministry of Energy and Minerals, Oman. Launched in 2014, the JSRS has become a mandatory certification system for suppliers engaging with Oman's Oil & Gas industry, underscoring BGI's pivotal role in supporting the nation's **In-Country Value (ICV) strategy**. Through such initiatives, BGI has established itself as a trusted partner of the Omani government, contributing to the country's vision of streamlined, transparent, and efficient business processes.

ZANZIBAR PRESIDENTIAL BUSINESS AND INVESTMENT AWARDS 2025

Celebrating Excellence, Innovation, and Economic Leadership

Date: 26 June 2025

Venue: Unguja,
Zanzibar

Organizer: Zanzibar National Chamber of Commerce (ZNCC)

Guest of Honour: H.E. Dr. Hussein Ali Mwinyi, President of
Zanzibar and Chairman of the Revolutionary Council

Zanzibar will host a landmark event poised to become a cornerstone of its national development journey; the Zanzibar Presidential Business and Investment Awards. Held under the esteemed patronage of the Revolutionary Government of Zanzibar and organized by the Zanzibar National Chamber of Commerce (ZNCC), this prestigious gala dinner event will celebrate the exceptional contributions of businesses, investors, and institutions that are propelling Zanzibar toward inclusive prosperity.

Set against the backdrop of elegance, excellence, and national pride, this inaugural evening will not only recognize success stories; it will inspire the next chapter of bold investment and entrepreneurial leadership aligned with the **Zanzibar Development Vision 2050**.

The Significance of the awards

The Zanzibar Presidential Business and Investment Awards go beyond accolades. They serve as a strategic platform for national visibility, policy dialogue, investment engagement, and recognition of exemplary performance across key economic sectors.

With Zanzibar rapidly evolving into a competitive destination for trade and investment in Africa, this event will amplify the stories and innovations of those shaping its transformation, offering both celebration and actionable momentum for the future.



STRATEGIC OBJECTIVES

- The awards aim to fulfill the following transformative goals:
- Recognize and celebrate excellence across the business landscape
- Promote innovation and sustainability in economic practices
- Attract and anchor strategic investments in key sectors
- Empower inclusive participation, especially by women, youth, and small businesses
- Strengthen collaboration between the public and private sectors
- Showcase Zanzibar as a thriving and open investment destination

These objectives are deeply embedded in the economic pillars of Vision 2050, making the event not just timely, but essential.

The evening gala will bring together a high-level and diverse mix of stakeholders, including:

- Business executives and entrepreneurs (SMEs, corporates, start-ups)
- Local and international investors
- Ministers, senior government officials, and policy makers
- Development agencies and institutional partners
- Diplomats, financial institutions, and media professionals
- Influential diaspora leaders and philanthropic organizations

AWARD CATEGORIES SHOWCASING ZANZIBAR'S ECONOMIC PROMISE

The Awards span eight dynamic categories that reflect the depth and diversity of Zanzibar's economic sectors:

1. Business Excellence Awards

Honoring outstanding performance by large enterprises, SMEs, and start-ups demonstrating innovation, resilience, and impact.

2. Sectoral Excellence Awards

Recognizing top performers in tourism, hospitality, agriculture, manufacturing, blue economy, creative industries, ICT, and infrastructure.

3. Investment Awards

Celebrating leading foreign and local investors, high-impact infrastructure projects, and green investment initiatives.

4. Trade and Export Awards

Highlighting excellence in branding, regional and global exports, and emerging export champions in both Pemba and Unguja.

5. Social Impact & Development Awards

Showcasing businesses that lead in corporate social responsibility, inclusive hiring, youth empowerment, and promotion of local content.

6. Innovation & Technology Awards

Recognizing digital leaders and innovative ventures that are redefining efficiency, scalability, and sustainability.

7. Government & Institutional Support Awards

Acknowledging public institutions and policy champions that have enabled Zanzibar's business environment to thrive.

8. Special Presidential Awards

Honoring distinguished individuals and legacy contributors, including Lifetime Achievement, Champion of Economic Transformation, and Diaspora Investor of the Year.

Each award carries deep significance and not just as a prize, but as a public acknowledgment of excellence and national service.

Join us in celebrating excellence.

Join us in shaping the future.

CONTACT AND PARTICIPATION

For sponsorship, participation, nomination details, and media inquiries,

PLEASE CONTACT:

Zanzibar National Chamber of Commerce (ZNCC)

Location: Livingstone House, Kinazini, Zanzibar

Phone: +255 778 344 003 / +255 676 303 880

Email: info@zncc.or.tz

 www.zncc.or.tz

Discover What Makes Africa Beautiful

18TH

Swahili FASHION WEEK 2025

“

Swahili Fashion Week is the biggest and largest annual fashion event in Africa providing platform for Fashion and accessory designers from Swahili speaking countries and beyond to showcase their talent, market their creativity and network with their clientele and the international fashion industry.

This is all aimed at emphasizing to the region that fashion is an income generating creative industry, meanwhile promoting a “Made in Africa” concept.

”

December 5th - 7th 2025



DAR ES SALAAM, TANZANIA



WHY INVEST IN ZANZIBAR

1. Zanzibar Investment Promotion Authority (ZIPA)

ZIPA is the main government institution responsible for investment promotion and facilitation in Zanzibar. ZIPA works as One Stop Facilitation Center with the object of facilitating the speedy acquisition of various services that are required by Approved investor in order to start or operate the business. One Stop Facilitation Center includes all relevant institutions responsible for facilitating the investment projects.

2. Potential Investment Opportunities

The Revolutionary Government of Zanzibar (RGoZ) is a strong believer in the Blue Economy (BE) as a main driving force in poverty reduction and boosting the economic development of Zanzibar. In the context of Zanzibar, BE means the sustainable use of the sea, coast and other water bodies as well as related resources available for promoting social economic development.

Zanzibar offers enormous investment opportunities in BE and other sectors for any prospective investors who seek to invest in various economic sectors such as:-

- Fisheries and Aquaculture.
- Eco Tourism and Hospitality.
- Energy (Oil & gas)
- Marine trade and Infrastructure.
- Processing Industries.

Other areas of Investment include:-

- Manufacturing Industries.
- Real estate Development.

3. Investment incentives

Zanzibar offers both fiscal and non-fiscal lucrative incentives for investors. Some of the incentives are as follow:-

- Exemption from payment of import duty and VAT on capital goods
- Up to 99 years of land lease agreement
- Up to ten years corporate tax exemption.
- Five years grace period on payment of land lease (Strategic investment).
- 100% foreign ownership is allowed.
- Hundred percent allowance for free repatriation of profit after tax
- Others.

4. Minimum Capital Investment

Sectors	Foreign Investment (USD)	Domestic Investment (USD)
Hotels & Real Estate	2,500,000	100,000
Others	500,000	100,000

5. Land Acquisition

- Investment projects in Zanzibar can take place within Free Economic Zones or outside the zones.
- The land to be leased to any person intending to use the land for investment purposes subject to the approval of the investment project by ZIPA.
- The lease period goes up to 99 years.

6. INVESTMENT PROCEDURES



MR. SALEH SAAD MOHAMED
Executive Director - ZIPA



**SCAN FOR INVESTMENT
INFORMATION FOR TANZANIA**



TANZANIA MAINLAND
AND ZANZIBAR INVESTMENT
PROMOTION VIDEO



OVERVIEW OF THE TANZANIA
INVESTMENT CLIMATE



PUBLIC SECTOR PROJECTS



ZANZIBAR INVESTMENT
OPPORTUNITIES



SUBSECTOR PROFILES:
AGRICULTURE, LIVESTOCK
AND FISHERIES



PRIVATE SECTOR
PROJECTS



**SCAN FOR INVESTMENT
INFORMATION FOR TANZANIA**



AGRICULTURE
OPPORTUNITIES VIDEO



LIVESTOCK
OPPORTUNITIES VIDEO



BLUE ECONOMY
OPPORTUNITIES VIDEO



TANZANIA ECONOMIC
SURVEY



AGRICULTURE PROJECTS



LAND FOR INVESTMENT



MR . JUMA BURHAN MOHAMMED
Executive Director - Zanzibar Economic
Empowerment Agency (ZEEA)

Championing Economic Empowerment in Zanzibar



FROM VISION TO IMPACT

In just a short span since its establishment in 2022, the Zanzibar Economic Empowerment Agency (ZEEA) has emerged as a driving force behind economic transformation across the isles of Zanzibar. Born from the former Economic Empowerment Department and Fund through the enactment of the Zanzibar Economic Empowerment Act No. 2, ZEEA was founded with a bold and purposeful mission: to empower Zanzibaris through entrepreneurship, innovation, and inclusive economic opportunities.

TRANSFORMATIVE ACHIEVEMENTS

Since its inception, ZEEA has implemented several landmark initiatives that have redefined the entrepreneurial landscape in Zanzibar:

Capacity Building: By March 2025, ZEEA had successfully trained 3,098 entrepreneurs—2,348 of them women and 750 men, across key sectors such as tourism, agriculture, and the blue economy. These trainings have provided critical skills that unlock real-world economic opportunities.

Startup Incubation: ZEEA has partnered with Zanzibar University to launch incubation programs aimed at empowering students to convert their academic knowledge into real business ventures. Several students have already enrolled and begun developing innovative solutions tailored to local challenges.

Financial Empowerment: Through tailor-made financing programs such as the Inuka Fund, MSME support initiatives, and Special Group Loans (4:4:2), ZEEA has financed 5,210 projects benefiting over 23,769 individuals—14,491 of them women and 9,289 men, including people with disabilities.

Digital Leap: In partnership with Airpay Tanzania Ltd, ZEEA is embracing a digital transformation. This includes launching the Loans Management System (LMS), the ZEEA Shop (a digital marketplace), and the ZEEA Mafunzo app for online skills training bridging the digital divide for entrepreneurs across the islands.

FOR MORE INFORMATION

Headquarters at 52 Julius Nyerere Road,
P.O. Box 2585, 71125 Urban West, Zanzibar – Tanzania.

Social Media: Instagram and Facebook at @zeeaa_agency and @zeeaaofficial_page
Email: info@zeeasmz.go.tz

Fahari ya Zanzibar

Showcasing the Spirit of Zanzibar's Entrepreneurs

In the vibrant archipelago of Zanzibar, where heritage meets ambition, the Zanzibar Economic Empowerment Agency (ZEEA) has become a driving force behind the rise of local entrepreneurs through its flagship initiative, Fahari ya Zanzibar. This initiative has grown into a national symbol of pride and progress, uniting small business owners, cooperatives, entrepreneurs, youth, and women under a shared vision of economic independence.

ZEEA plays a key role in ensuring that entrepreneurs are not left behind. The agency provides a wide range of services to help people overcome economic challenges including access to business loans, capacity-building and training, market linkages, and infrastructure development to support enterprise growth.

Working in strategic partnership with the Zanzibar National Chamber of Commerce (ZNCC), ZEEA's efforts are reinforced through private sector engagement, market expansion, and business advocacy. ZNCC brings the voice of the private sector into policy dialogues, connects entrepreneurs with business opportunities both locally and internationally, and offers trade promotion services that help small businesses scale beyond local borders. Together, ZEEA and ZNCC form a strong ecosystem of support; one focused on empowering Zanzibaris to become active economic contributors.

Launched to empower and celebrate homegrown entrepreneurship, the Fahari ya Zanzibar Exhibition supports individuals and groups from all sectors — agriculture, fisheries, food processing, fashion, technology, cosmetics, tourism, and more. Happening every September, the exhibition brings together hundreds of entrepreneurs across the country, giving them a national platform to showcase their products, tell their stories, and connect with peer entrepreneurs, government institutions, and the wider public. It is more than a trade fair — it is a celebration of creativity, resilience, and the economic heartbeat of Zanzibar.



The exhibition also serves as a learning hub, featuring expert talks and innovation showcases that expose participants to new trends and technologies. It is a vibrant marketplace where the public can buy local products and experience the richness of Zanzibari creativity and innovation.

For many entrepreneurs, it's their first step into larger markets and a chance to build the networks that will drive their future growth. ZNCC's support through mentoring, business registration facilitation, export-readiness training, and investor linkages complements ZEEA's empowerment programs' helping to nurture a new generation of confident, capable, and competitive entrepreneurs.

As ZEEA continues to champion economic empowerment, Fahari ya Zanzibar stands as a testament to what's possible when institutions collaborate with purpose, enabling every Zanzibari to thrive through entrepreneurship and inclusive economic development.



Bringing hope TO THE LAST MILE



How MIF is Leveraging Vocational Education to Job Opportunities Among Youth in Zanzibar

In the remote corners of Zanzibar, where access to education and opportunity often seems out of reach, a quiet but powerful transformation is unfolding. Through its innovative vocational education program, the Mwanamke Initiatives Foundation (MIF) is restoring hope and unlocking the potential of marginalized youth particularly young women, orphans, and those from low-income or single-parent households. With each skill gained and each venture launched, smiles are returning to the faces of youth, majority being girls, once left behind.

A Lifeline for Dropouts and Dreamers

Four years ago, Hon Wanou Hafidh Ameir, Founding Chair of the Mwanamke Initiatives Foundation called a few friends and colleagues and told them her dream: a dream of changing the life pattern of majority of girls in Zanzibar especially those in the marginalized communities. It is a story of possibility, resilience, and transformation. She wanted to transform hopelessness, to new opportunities. She wanted to convert barriers to bridges.

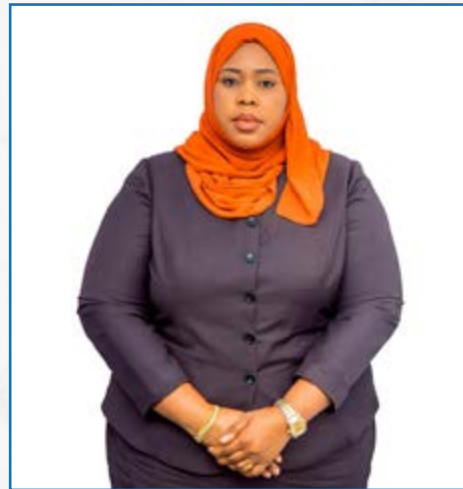
The reason for her day revolutionary dream was on the fact Zanzibar has continued to grapple with high dropout rates in secondary schools, especially in remote areas. With fewer than 40% of Form Two leavers progressing to higher education, and most vocational centers favoring male learners in urban areas, the odds have been stacked against rural girls and youth with disabilities for too long.

Through the Foundation she formulated, MIF has lived the dream by recognizing this gap as a call to action. Instead of letting the Zanzibar girls' dreams fade, they created a model that turns vocational education into a ladder of opportunity delivering not just training, but dignity, self-reliance, and renewed ambition.

Skills for Today and Tomorrow

Through a structured and inclusive model, MIF identifies vulnerable youth in collaboration with District Commissioners and partner women groups. Once selected, these youths are supported to join accredited training centers, with full scholarships covering tuition, transport, learning tools, and medical needs.

The training isn't just about acquiring a trade. Whether learning tailoring, ICT, agriculture, or electrical repair, students also build entrepreneurial thinking, problem-solving, and digital literacy. These are "future-ready" skills ensuring learners don't just find jobs, but create them.



Hon. Wanou Hafidh Ameir
Chairperson
Mwanamke Initiatives Foundation



"Youth participating in practical training on tailoring and domestic electricity, as shown in the image"

Forming Groups, Building Ventures

After graduation, MIF helps youth form groups based on shared interests, laying the foundation for collaboration, mentorship, and small-scale enterprise development. For tailoring groups, MIF goes a step further acquiring and distributing sewing machines to ensure that these young entrepreneurs can immediately begin producing and selling their work with ready to go investment capital.

This group-based approach creates peer support systems and enhances sustainability. It bridges the critical gap between learning and earning empowering youth to transform skills into livelihoods

From Classrooms to Capital

Graduation isn't the end-it's the beginning. MIF ensures that every graduate is supported to open a bank account, connected with micro-finance institutions, and guided through the process of acquiring start-up capital. These connections are vital in helping young entrepreneurs particularly women launch businesses and generate income right in their communities.

To date, over 110 youth (including 80 young women) have graduated through this program, boasting a 98% completion rate.

Planting Seeds of Change

This model is more than an education program it's a movement. By reaching the last-mile youth with practical, market-relevant skills and the support needed to apply them, MIF is directly contributing to Zanzibar's local economy through self employment hence creating job opportunities for those who otherwise would have been lost and forgotten. The process is also "a good to learn" enterprise that responds to the global goals of inclusivity and sustainability. The pride and joy seen in the eyes of these young graduates tell a powerful story. They are no longer seen as dropouts or dependents, but as skilled artisans, innovators, and leaders of tomorrow.

A Call to Collaborate

Looking ahead, MIF is formalizing a scalable model aimed at engaging a broad coalition of stakeholders including the Revolutionary Government of Zanzibar, development partners, and the private sector. The goal is ambitious yet urgent: to transform vocational education into a truly inclusive engine for opportunity, ensuring that no youth especially no girl is left behind. With the Government's growing commitment to vocational training, the moment is ripe not just to expand access to skills development, but to reimagine the entire ecosystem that supports young people from learning to earning, and ultimately, thriving.



Zanzibar Development Vision 2050

Zanzibar Development Vision 2050 (henceforth Vision 2050 or ZDV50) is a **long-term national development plan** formulated by the **Revolutionary Government of Zanzibar** (RGoZ) to guide Zanzibar's overall development agenda from the year 2020 to 2050.

ZDV50 has the overarching aspiration of lifting Zanzibar economically and socially to attain Upper-Middle Income Status (UMIS) by 2050. This goal cannot be achieved without **equitable, sustainable, and balanced improvements in the standard of living of all Zanzibaris**. Therefore, the Vision stresses that the **national direction for development** in the next **30 years** must prioritise inclusive and pro-poor policies that target wide-reaching strategic considerations of the economic, social, political, and environmental dimensions.

Vision 2050 serves as a successor plan to Vision 2020, which covered the 20-year period from 2000 to 2020. The Vision also builds on the base of Results for Prosperity, which was a government initiative to bolster multisectoral development for the core economic sectors. ZDV50 focuses on addressing the present shortcomings and broadening its scope to wider-ranging commitments, both of which are required to attain the underlined objectives. The Vision is reinforced by the spirit of the Zanzibar Revolution of 1964 as well as Zanzibar's rich culture, which emphasises the **peaceful coexistence of people of different ethnicities, faiths, and beliefs**.

ZDV50 is based on two guiding principles: **OUR ASPIRATIONS** and **INSPIRATIONAL LEADERSHIP**.

OUR ASPIRATIONS underscore the importance of taking active ownership of our future based on our own wishes and values. The Vision is by **Zanzibaris and for Zanzibaris**. For the next 30 years, we must remain fully accountable in fulfilling these targets in order to translate Vision 2050 from an aspiration to reality.

INSPIRATIONAL LEADERSHIP requires us to carve our future with full recognition of past successes and setbacks both in Zanzibar and elsewhere. This is achieved through evidence-based development planning. In the Zanzibari context, the preparation of Vision 2050 has inextricable links to the evaluation of Vision 2020, providing quantifiable evidence on the performance of the existing planning framework. Internationally, the Vision is inspired by best practices in East Africa, small island states, and other relevant development stories as well as our international commitments,



Agenda 2030 for Sustainable Development and the Sustainable Development Goals (SDGs), and the African Union Agenda 2063. These are in line with our untapped potential and strategic position.

Zanzibar Vision 2050 is **centred on human development**, aiming to ensure that economic growth is matched by an improved standard of living and the near **elimination of extreme poverty across the islands**. The Vision takes a holistic approach, shaped by **four key focus areas: economic transformation, human capital and social services, infrastructure linkage, and governance and resilience**. Each of these areas is broken down into priority sectors that reflect the structure of Zanzibar's economy and society, with clear aspirations and measurable targets for the next 30 years.

Economic transformation is driven by strategic investment in agriculture, finance, industrialisation and trade, oil and gas, the blue economy, tourism, and the creative and digital economy. The goal is to move from subsistence farming to export-oriented, climate-resilient agriculture; enhance industrial capacity for export growth; and promote inclusive, high-value tourism that benefits locals. Marine resources will be sustainably managed under the blue economy, while oil and gas will be developed with a focus on value creation and employment. Creative and digital sectors are set to fuel innovation and youth opportunity, while finance and investment will support economic growth through private sector expansion and resource mobilisation.

In **human capital and social services**, the focus is on transforming education and training to meet development needs, investing in impactful research and innovation, maintaining universal healthcare through skilled professionals and modern facilities, and ensuring all households have access to safe water, sanitation, and hygiene. Social protection and employment aim to safeguard vulnerable groups and promote social wellbeing, while Swahili culture, heritage, and sports are being developed to instil pride and boost national identity.

Infrastructure development targets modern, affordable housing; safe, efficient land transport; seaport upgrades to establish Zanzibar as a maritime hub; improved airports meeting international standards; diversified renewable energy sources; and accessible ICT services.

Governance and resilience efforts focus on sustainable land management, environmental conservation, climate change adaptation, disaster preparedness, and strengthening governing institutions to uphold transparency, accountability, and effective service delivery. Together, these priorities form the foundation of a long-term vision to build a prosperous, inclusive, and resilient Zanzibar by 2050.





MR. ARIF ABBAS MANJI

Executive Secretary - Zanzibar Commission for Tourism (ZCT)

Visit Zanzibar



Who we are

The Zanzibar Commission for Tourism (ZCT) is a regulatory authority under the **Ministry of Tourism and Heritage**. According to the Tourism **Act no 6 of 2009**, ZCT is the official authority responsible for developing, regulating and promoting the vibrant tourism sector in the enchanting archipelago of Zanzibar. With a rich cultural heritage, pristine beaches, captivating history, and warm hospitality, Zanzibar offers an unforgettable experience for every traveller.

VISION

Our vision is to establish **Zanzibar as a leading destination**, authenticity, sustainable renowned diversity, tourist for its and exceptional visitor experiences. We aim to encourage foster partnerships, responsible www. reallygreatsite.com tourism practices, and continuously innovate to exceed the expectations of our visitors and investors.

MISSION

Our mission is to position Zanzibar as a **world-class tourist destination**, showcasing its natural beauty, cultural diversity, and unique experiences. We strive to create sustainable tourism practices that benefit our local communities, preserve our environment, and contribute to the overall socio-economic development of Zanzibar.

FOR MORE INFORMATION

Location: Amaani, Zanzibar, TZ.

Whatsapp only: (+255) 775 800 600

Email: info@zanzibartourism.go.tz

www.visitzanzibar.go.tz



ZANZIBAR MAISHA BORA FOUNDATION



H.E. Mrs. Mariam H. Mwinyi

First Lady of Zanzibar, Founder
and Chairperson of the board of
Trustees ZMBF

ZANZIBAR MAISHA BORA FOUNDATION

Zanzibar Maisha Bora Foundation (ZMBF) was established and registered under the Zanzibar Societies Act, No. 6 of 1995 with registration number Z0000119446, in 2021 by the First Lady of Zanzibar, Her Excellency Madam Mariam H. Mwinyi. Her Excellency Mariam Mwinyi is the Founder and Chair of Zanzibar Maisha Bora Foundation (ZMBF). She is married to His Excellency Dr. Hussein Ali Mwinyi, the President of Zanzibar and Chairman of Revolutionary Council.

Inspired by her **20 years'** experience in Public health, she founded ZMBF to raise awareness, mobilize public participation, support, and influence policies towards improvement of the lives of women, children, and youth in Zanzibar. The overall purpose of the foundation is to enhance the quality of life amongst Zanzibaris. The Foundation seeks to empower women and youth socially and economically in line with the national and international development frameworks.

The vision of the foundation is to ensure quality life for communities in Zanzibar.

The foundation's mission focuses on fully involving women, youth, and children in social-economic empowerment for attaining quality life.

CORE VALUES OF THE FOUNDATION:

These are guiding principles that shape our identity and drive our foundation's actions.

- **Excellence:** Striving for the highest quality and performance in all aspects of our work.
- **Innovation:** Encouraging creativity and the development of new ideas. Methods, and solutions
- **Integrity:** Upholding honesty, ethical principles, maintaining transparent and responsible conduct.
- **Respect:** Treating all individuals with dignity, courtesy and consideration.
- **Team Spirit:** Promoting collaboration, open communication, and a supportive environment to everyone.

STRATEGIC GOALS OF THE FOUNDATION

1. Improve livelihood of women and youth seaweed farmers (Blue Economy)
2. Improve Nutrition, Reproductive, Maternal, Newborn, Child, and Adolescent Health (RMNCAH) services
3. Enhance safe environment to protect adolescent girls and boys against Gender Based Violence (GBV)
4. Enhance ZMBF performance and sustainability



STRATEGIC GOAL 1

To attain improved livelihood of women and seaweed farmers in Zanzibar, the foundation has an initiative called the Seaweed Program. It is a vital component of the blue economy, which focuses on sustainable use of ocean resources for economic growth, improved livelihoods, and ocean health.

The Seaweed Program aims to boost the productivity and income of seaweed farmers in Zanzibar by providing targeted training and support. It focuses on enhancing farming practices through sustainable techniques, post-harvest management, and processing. Additionally, the program facilitates market linkages to ensure that farmers can access better markets and achieve higher prices for their seaweed, thus improving their economic stability and growth. Seaweed farming has been recognized as a sustainable and economically beneficial activity that can contribute to the livelihoods of many, promote environmental sustainability, and provide valuable resources.



STRATEGIC GOAL 2

Gearing towards improved Nutrition, Reproductive, Maternal, Newborn, Child, and Adolescent Health (RMNCAH) services, the foundation has the following programs that aim to tackle these key areas:

Nutrition Program

The Nutrition Program aims to address malnutrition and enhance dietary practices among vulnerable communities. It focuses on delivering nutritious food assistance, conducting educational workshops on healthy eating, and promoting community-based solutions to improve overall nutritional status and food security.

Tumaini Initiative.

The Tumaini Initiative aims to improve menstrual hygiene management among adolescent girls in Zanzibar by manufacturing and distributing reusable sanitary pads. This program also includes educational components to raise awareness about menstrual health and hygiene in schools across Unguja and Pemba.

The “Afya Bora, Maisha Bora” Campaign.

The “Afya Bora, Maisha Bora” Campaign, which translates to “**Better Health, Better Life**” in Swahili, is a public health campaign aims to enhance public health and increase medical service accessibility in Zanzibar through the organization of medical camps and health outreach activities. The program provides crucial healthcare services, raises health awareness, and addresses prevalent health issues in underserved communities. By complementing government efforts, it strengthens healthcare services, ensuring comprehensive medical care for all individuals. To date, the program has successfully conducted three free medical camps-two in Unguja and one in Pemba, reaching a total population of 17,200, comprising 10,460 females and 6,740 males. These initiatives play a pivotal role in improving community health outcomes and promoting wellness across the region.



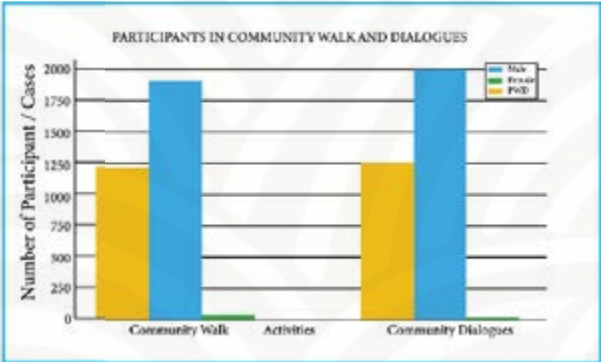
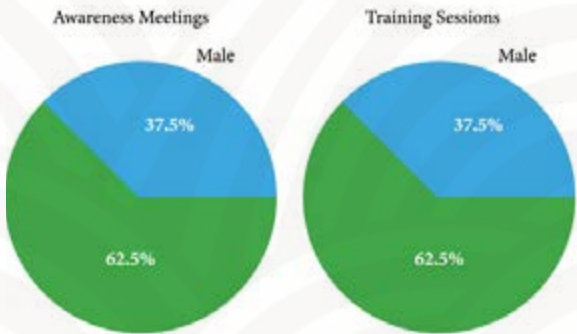
STRATEGIC GOAL 3

Gender-based violence (GBV) in Zanzibar, as in many parts of the world, is a significant issue that affects the well-being and rights of individuals, particularly women and girls. GBV encompasses various forms of violence inflicted on individuals based on their gender, including physical, sexual, emotional, and economic abuse. The foundation has an initiative that aims on addressing and tackling this issue.



GBV Program (Gender-Based Violence Program)

The GBV Program aims to prevent and address gender-based violence by providing comprehensive support to survivors, including counseling and legal aid. A significant aspect of the program involves the construction of a rehabilitation center, which will offer survivors a safe space for recovery and access to essential services. Additionally, the program includes training in handwork skills and psychological support to empower survivors, help them rebuild their lives, and promote mental well-being. Through these efforts, the program strives to create safer communities and advocate for gender equality.





SECTORS IN FOCUS

SECTORS



BANKING AND FINANCE



MANUFACTURING



AGRICULTURE



TRANSPORT AND LOGISTICS



TOURS AND TRAVELS



CONSTRUCTION AND
INFRASTRUCTURE



HOSPITALITY



HEALTH AND
PHARMACEUTICALS



OIL AND GAS

BANKING AND FINANCE

The banking sector in Zanzibar is part of the broader Tanzanian banking system, which remains broadly stable. Zanzibar's banking sector includes a mix of commercial banks, microfinance institutions, and SACCOs, catering to various financial needs. Significant strides have been made in increasing access to financial services, particularly through mobile money platforms. While commercial banks and microfinance institutions are regulated by the Ministry of Finance and Planning, SACCOs fall under the Cooperative Development Department, indicating a multi-tiered regulatory framework.

Zanzibar's banking sector comprises a diverse range of financial institutions, reflecting the island's growing financial inclusion and economic development. As of the end of 2024, Zanzibar's banking and financial sector has demonstrated robust growth, underpinned by strategic government initiatives and a conducive economic environment.



Licensed Financial Institutions in Zanzibar (as of December 2024)

1. Commercial Banks: 14 commercial banks
2. Microfinance Institutions: 9 microfinance institutions
3. Savings and Credit Cooperative Societies (SACCOs): 7,131 SACCOs

83% increased financial inclusion rate in 2023 from **45%** in 2017, reflecting significant progress in integrating the population into the formal financial system.



8% expanded insurance coverage in **2023**

89% adults live within a **5km** radius of a financial access point, highlighting improved physical access to financial services.

12.77% being the average lending rate in Tanzania was in November **2024**, suggesting a stable interest rate environment.

MANUFACTURING SECTOR OVERVIEW

Zanzibar's manufacturing sector has experienced significant growth, transitioning from a reliance on traditional exports like cloves to a more diversified industrial base. In 2024, manufactured goods exports reached US\$21.8 million, surpassing cloves as the top goods export earner for the first time. This shift indicates a successful industrialization drive aimed at diversifying the island's economy.

The manufacturing sector encompasses various industries, including food processing, textiles, cosmetics, and building materials. Small and Medium Enterprises (SMEs) dominate the landscape, particularly in food processing, textiles, and handicrafts. The Revolutionary Government of Zanzibar (RGZ) has implemented policies such as establishing Free Economic Zones, enacting a Public-Private Partnership (PPP) Act, and providing incentives for industrial projects. These measures have attracted substantial investments, with over 196 manufacturing projects valued at approximately US\$1.42 billion between January and June 2024.

USD 21.8M

Manufactured Goods Exports
(2024)

Investment in Manufacturing
Projects (Jan-Jun 2024)

196

projects valued at USD 1.42
billion.

5.8%

Manufacturing Sector Growth Rate
(2024)

Main Export Products: Textiles and garments, cosmetics and herbals, food and beverage products and marine products.



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AGRICULTURE SECTOR OVERVIEW

Agriculture remains a foundational pillar of Zanzibar’s economy, supporting the livelihoods of a significant portion of the population. The sector is diverse and includes crop farming, livestock keeping, fishing, aquaculture, and forestry. Agriculture not only plays a key role in food security and rural development but also feeds into Zanzibar’s export economy and industrial inputs. Its performance directly impacts employment, income levels, and social stability, particularly in rural areas where most of the farming activity takes place.

Zanzibar is known globally for its high quality spices, especially cloves, which have long been the island’s flagship export. In recent years, seaweed farming has rapidly grown, driven by international demand and increased private investment. Export activities are concentrated around spices and sea-based products, which provide essential foreign exchange earnings.

Seaweed, cloves, and spices from Zanzibar have diverse uses across global industries. Seaweed is processed into food additives, cosmetics, and fertilizers, with carrageenan widely used in skincare and food products. Cloves are valued for cooking, traditional medicine, essential oils, and perfumes due to their strong aroma and health properties. Spices like cinnamon, turmeric, and cardamom are used in culinary, medicinal, and aromatherapy products. Other ocean products from aquaculture, such as sea cucumbers, shellfish, and finfish, are used in high-end cuisine, health supplements, and exports, supporting Zanzibar’s growing blue economy.



27%
Contribution to GDP

Engages over
70%
of the population

63,000+
people employed in fisheries
and aquaculture

780
irrigation schemes rolled out to
boost productivity

Top exports: Cloves, seaweed, spices



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TRANSPORT AND LOGISTICS

The transport and logistic sector is an essential enabler of economic growth, underpinning trade, tourism, and mobility across Zanzibar. The island's position along the Indian Ocean has historically favoured marine transport, with Malindi Port on Unguja Island and North and South Ports on Pemba Island serving as key gateways for both imports and exports.

Significant progress has been made in expanding and modernizing the road network, with over **375 kilometers** of urban and rural roads under development or nearing completion. Strategic projects such as flyovers, rural road upgrades, and improved traffic systems are enhancing connectivity across Unguja and Pemba.

The outlook for aviation and maritime logistics is equally promising. Upgrades to **Abeid Amani Karume International Airport** will enable it to handle over 3 million passengers annually, underscoring Zanzibar's rising prominence as a hub for tourism and business.

SECTOR OUTLOOK



100.9 km
URBAN ROADS UNDER
CONSTRUCTION, 70% COMPLETE



2 MAIN AIRPORTS



3 MAJOR PORTS



2 FLYOVERS UNDER
CONSTRUCTION

TCAA – LICENSED AIR OPERATORS IN ZANZIBAR

- As Salaam Air (Z) Company Limited
- Tropical Air (Z) Ltd
- Unity Air Zanzibar Limited
- Zan Air Limited
- Fly Zanzibar Limited



18 YEARS

SINCE ESTABLISHMENT OF GF TRUCKS & EQUIPMENT

VISION

We strive to be the number one Preferred Supplier and After Sales Service Provider in Tanzania for Heavy Commercial Vehicles and Construction Equipment.

TEAM WORK

Our success in the automotive sector thrives on strong teamwork. From marketing to customer service, we unite to deliver exceptional solutions, driving progress and innovation in the industry.

LEADERSHIP

Under the visionary leadership, we continue to set the standard for innovation and excellence in the automotive sector. With a focus on empowering teams and driving forward-thinking strategies, we are shaping the future of mobility together.

CUSTOMERS

We are committed to delivering innovative solutions that meet the unique needs of our customers, ensuring reliability and excellence every step of the way.

HYUNDAI

THE WORLD OF QUALITY AND LUXURY CARS IN TANZANIA



Creta

Staria

Santa Fe

Palisade

mahindra

QUALITY AND SATISFACTION IN TANZANIA



Pik Up

Scorpio - N

Bolero

Supro

MACHINERY & TRUCKS RENTAL SOLUTION



HIGH EFFICIENCY | LOW FUEL CONSUMPTION | AFFORDABLE TO HIRE

The Complete
Rental Solutions
in Tanzania

EXCAVATOR
WHEEL LOADER
DUMP TRUCK
MOTOR GRADER

BACKHOE LOADER
WATER BOWSER
LOW BED TRUCK
CRANE

Better Quality,
Better Price for
your projects

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TRAVEL AND TOURS

Zanzibar's tours and travel sector has seen significant growth in recent years, driven by the increasing number of international tourists visiting the island. The sector is centered around a variety of activities and attractions that showcase the island's rich culture, natural beauty, and diverse landscapes.

The sector has expanded due to a surge in the number of tour operators offering a wide range of experiences for different types of travelers. It is becoming increasingly professionalized, with many operators offering customized, high-quality tours designed to meet specific interests, such as luxury tours, cultural immersions, and nature expeditions.

Emerging trends include sustainable tourism, with operators focusing on minimizing environmental impact and promoting local culture. Many of Zanzibar's tour operators have embraced eco-friendly practices, from offering tours that promote wildlife conservation to using sustainable transport options. This focus on sustainability not only caters to the growing number of eco-conscious travelers but also ensures the long-term preservation of Zanzibar's natural and cultural heritage, which is central to its tourism appeal. As industry continues to grow, Zanzibar remains an attractive destination for global tourists seeking unique, diverse, and responsible travel experiences.

TRAVEL AND TOURS

Feel Zanzibar, Not Just Visit It with Best of Zanzibar Tours & Safaris

January 2025

321 registered tour operators

Customized, high-quality tours designed to meet specific interests, such as luxury tours, cultural immersions, and nature expeditions

SECTOR OUTLOOK



Stone Town Historical Tours



Snorkeling and Diving



Beaches



Spice Farm



Cultural and Village Tours

Come as a visitor. Leave as part of the story.

Don't Worry – You Have a Host!

We're not just a tour company; we're your local hosts, your guides, your storytellers, and your safety net. As a proudly Zanzibar-based company, Best of Zanzibar Tours & Safaris is rooted in the culture, community, and everyday life of the islands. We know the roads, the hidden gems, and the heartbeat of this place - because we live it.

Here's What We'd Love to Do for You

Private Transfers

Smooth, safe, and on time – with a personal touch from the moment you land.

Guided Excursions

Explore iconic sites like Stone Town, Prison Island, Jozani Forest, spice farms, Mnemba Atoll, sandbanks, and more.

Safaris & Getaways

From Zanzibar's beaches to the breathtaking wilderness of Serengeti, Ngorongoro, and Mikumi – we take you from ocean's edge to Africa's wild heart.

Tailor-Made Travel Packages

Solo adventurers, honeymooners, families, or friends – we design each journey around your interests, schedule, and pace.

Why So Many Travelers Feel at Home With Us

- Because we care – every traveler is family to us.
- Because we know – we live here, love it here, and know how to show you the real Zanzibar and Tanzania.
- Because we listen – your dreams shape your trip; we just bring them to life.
- Because we deliver – reliable transport, knowledgeable guides, clear communication - every time.
- Because we believe in connection – it's not just about where you go, but how you feel when you're there.

Whether you're here for culture, relaxation, or exploration, you'll find a trusted and experienced partner in Best of Zanzibar Tours & Safaris.

Let's Keep in Touch, We'd Love to Hear From You

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Let Zanzibar be more than a trip. Feel Zanzibar. Not just visit it.

CONSTRUCTION AND INFRASTRUCTURE

Zanzibar's construction and infrastructure sector has experienced steady growth in recent years, driven by rising demand for residential housing, tourism facilities, and public infrastructure. The government's strategic development plans, including the Zanzibar Development Vision 2050, have placed infrastructure at the center of economic transformation. Major projects such as road expansion, bridge construction, and urban water systems are being implemented to enhance mobility and service delivery across the islands. In urban centers like Stone Town and rapidly growing areas such as Fumba and Chukwani, modern real estate developments including eco-friendly housing estates and mixed-use commercial buildings are reshaping the architectural landscape while preserving Zanzibar's cultural heritage.

This wave of construction not only strengthens the island's economic base but also improves residents' quality of life and enhances Zanzibar's appeal as a destination for investment and tourism.

SECTOR OUTLOOK

12.6% of GDP, growing at 6.2% annually.

Upcoming Projects

3,600 Affordable Homes Project under the The Zanzibar Housing Corporation (ZHC).

100.9 km urban road network under construction
Prioritization of youth in road construction projects to enhance employment and skills development.

Airport Upgrades and **Port developments.**



Total Water Management

WATER TREATMENT

Sand & Activated Carbon Filters | Softener Units
Dupont CCRO | Ultrafiltration | Nanofiltration
Brackish & Sea Water Reverse Osmosis Systems



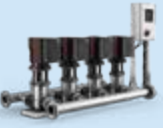
WASTE WATER TREATMENT

MBBR | MBR | SBR | BFBR | Biodigesters



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Heating & Cooling Units | Ductworks
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Water treatment is an essential process that improves the quality of water to make it suitable for a specific end-use. The end-use could be drinking, industrial water supply, irrigation, water recreation, or many other uses. The type of treatment used depends on the water source and the contaminants present. Wastewater management is a critical aspect of environmental conservation and public health and it prevents the contamination of natural water sources and the environment. Waste water treatment solutions help to reuse water, also known as water recycling or reclamation. It is the process of treating wastewater and converting it into water that can be used for a variety of purposes. This is an essential strategy in water management, particularly where water is scarce.

Founded in 2018, **Exmpor Engineering Tanzania Limited** have steadily grown to become a key player in the industry, serving a wide range of customers in Tanzania Mainland and Zanzibar. At Exmpor Engineering Tanzania Limited, we believe in fostering a culture of collaboration and creativity using advanced technologies to promote effective and responsible management of water resources.

We provide a wide range of products and services, including fresh water treatment, brackish water treatment, sea water treatment, wastewater treatment, swimming pool water treatment, chiller and cooling tower water treatment, water reuse, stormwater management, and water conservation. Our services include water testing, regular maintenance and repair services to keep your water system in optimal condition. In addition to providing water treatment solutions, we offer consultation services, helping clients understand their water quality issues and recommending the most effective treatment.

Our team of experienced professionals works to ensure that our customers have access to the highest quality water. For the best in water treatment solutions, look no further than Exmpor Engineering Tanzania Limited. Contact us to learn more about our services and how we can help you maintain a safe and healthy water supply.

"Unlock the purity of life. Elevate your water treatment experience."

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HOSPITALITY SECTOR OVERVIEW

Zanzibar's hospitality sector plays a vital role in the island's economy and cultural identity, forming the backbone of its thriving tourism industry. It encompasses a wide range of services, including accommodation (from luxury resorts to budget guesthouses), restaurants and cafés, wellness centers, and event venues. Over the years, the sector has blended traditional Zanzibari charm with modern comforts to attract both international and regional tourists.

Notably, Zanzibar welcomed over **736,755 tourists** in 2024, accompanied by an increase in both the number of high-end hotels and the average length of stay signaling a maturing and resilient market. These developments not only enhance the visitor experience but also support related industries such as transportation, agriculture, and crafts.

The sector provides direct employment to thousands and supports tens of thousands more through indirect jobs, making it a key source of livelihood for many residents. Both the government and the private sector have made significant investments in infrastructure and skills training to sustain this momentum. The government is also actively developing new tourism products including **sports tourism**, **conferences**, and **halal tourism** to diversify the visitor experience and attract a broader audience.

As Zanzibar looks to the future, its strategy emphasizes high-quality, sustainable tourism that preserves the island's natural beauty and cultural heritage while continuing to drive economic prosperity.

SECTOR OUTLOOK

15.4% increase in tourists, **2024**

GDP Contribution:

contributes approximately 30% to Zanzibar's GDP.

Employment:

The sector provides direct employment to around 15,000 individuals and supports an additional 60,000 jobs indirectly.

Foreign Exchange Earnings:

Tourism generates about 80% of Zanzibar's foreign exchange earnings



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West "B" Mbwani**

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HEALTH AND PHARMACEUTICALS SECTOR OVERVIEW

Zanzibar's health and pharmaceutical sectors are undergoing significant transformation, driven by substantial investments and strategic partnerships aimed at enhancing service delivery and infrastructure. The government has increased its health budget from **177 billion** Tanzanian shillings in 2020/2021 to 496 billion in 2024/2025, enabling the construction of 10 district hospitals and a regional referral hospital in Urban West. Specialized services—including hip and knee replacement surgeries and kidney dialysis—have been introduced at Lumumba Hospital in Unguja and Abdalla Mzee Hospital in Pemba, reflecting a strong commitment to improving healthcare access and quality.

In the pharmaceutical sector, Zanzibar is witnessing the growth of local manufacturing capabilities. Pharma Plus, a collaboration between **AMIPHARMA LABS** of Sudan and **SCOPE OF ZANZIBAR Limited**, is poised to address unmet medical needs by producing tablets, capsules, syrups, ointments, and other essential products. This initiative aims to reduce reliance on imports and ensure a steady supply of quality medicines to both public and private healthcare facilities. Additionally, the **Zanzibar Drug Supply Agency (ZDA)** is constructing a state-of-the-art warehouse in **Dunga Zuze** to enhance the storage and distribution of pharmaceuticals, align with international standards, and improve supply chain efficiency.

SECTOR OUTLOOK

- Active Public-Private Partnerships (PPPs)
- Availability of specialized services such as kidney dialysis, cancer treatment, and advanced surgical procedures
- A robust regulatory framework ensuring the quality, safety, and efficacy of pharmaceuticals



OIL AND GAS SECTOR OVERVIEW

Zanzibar's oil and gas sector holds promising potential, particularly in natural gas, with significant reserves estimated at **3.8 trillion cubic feet** in the Pemba-Zanzibar block. The region is also exploring the possibility of oil reserves, with ongoing further expansion.

The government has opened both offshore and onshore areas for petroleum exploration, aiming to attract responsible investment while safeguarding environmental and social interests. Offshore blocks east of **Unguja and Pemba** are currently available under a licensing round supported by newly gathered seismic data. Onshore zones have also been marked for potential development, reflecting a comprehensive approach to understanding the region's geological resources.

To manage this evolving sector, the **Zanzibar Petroleum Regulatory Authority (ZPRA)** was established as an independent body, tasked with overseeing licensing, exploration, and compliance.

International interest in Zanzibar's oil and gas sector is growing, with companies from various regions actively engaging in exploration activities. The government's proactive approach includes participation in global energy forums and bilateral engagements to bolster international partnerships and investment flows. These developments signal a promising trajectory for Zanzibar's oil and gas industry, positioning it as a flourishing hub for energy exploration and economic growth in East Africa.



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NOTES





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